



Business Performance Sponsor

One event is selected for the business owner to support
(call the Theatre for details regarding level of support)

Benefits include:

- Business logo displayed on posters throughout a 4 county area
- Business acknowledgment on radio ads
- Business mentioned in Daily Mining Gazette articles
- Business logo displayed on parade float & flyers
- (when applicable)
- Business logo & info displayed in the lobby & ballroom
- Acknowledgment of business from the stage prior to event
- Business logo & info displayed in the program book insert
- Opportunity to insert business materials in the program book
- 4—15 ticket vouchers for use at the selected performance
(value up to \$300—use to reward your staff, treat a valued customer, or use them for yourself & guests)

Contact us for information on Concert Series Sponsorship..

Business Member Benefits By Category

Category	Ad (Program Book Page)	Business Directory & Online Listings	Discount Tickets * \$2—\$5 off per ticket per show varies with ticket price	Revue News letter	Pre/ Post Show Reception**	Access to Theatre Supporter Perks	Name On Plaque In Ball room
Supporter \$200-\$499	Bus. Card	•	2-3 per show	•	•	•	
Benefactor \$500-\$999	¼ page	•	4-5 per show	•	•	•	
Contributor \$1000-\$1999	½ page	•	6-10 per show	•	•	•	•
Major Contributor \$2000+	Full page	•	11-15 per show	•	•	•	•

* To Calumet Theatre sponsored events—redemption limits may apply per performance

** As schedule and performance allow.

The Calumet Theatre Company

340 Sixth Street • P.O. Box 167 • Calumet, Michigan 49913

906-337-2610 (Box Office) 906-337-2166 (Business Office)

Web Site: calumettheatre.com

Email: calumettheatre@calumettheatre.com

BUSINESS FRIENDS
of



Business incentives program....

A little bit about us

- 115 years of service to the Copper Country providing a wide variety of entertainment, special programs, a venue for area schools and local musicians, along with historic tours and free tickets to those among us who could not otherwise participate.
- Over 50 events per year serving 18,000 people annually.
- A non-profit 501(c)(3) volunteer-based organization.
- Receives no local tax support; supported by individuals and businesses.
- A locally featured attraction of the Keweenaw Historic National Park's Heritage Sites, we're the only one that still serves its original function!
- Provides a significant contribution to the community's economy!

The Calumet Theatre offers business owners several ways to support the Theatre.
All supporters receive a high-visibility level of advertising!

Please review & select one of the four following choices to support the Theatre !

Business Member

Receive year-round benefits based on your level of support. Benefits include:

- Prominent placement of business name in the Calumet Theatre lobby
- Business name listed in the annual program book that is distributed at the majority of events
- Receive advertising space in the program book
- Receive free or discounted tickets to Theatre sponsored events (*redemption limits may apply; 1st come-1st served*)
- Receive a quarterly newsletter
- Business name is placed in rotation and recognized through stage announcements prior to each performance or featured in the program book's insert
- Business information is listed in the Business Directory distributed to all members.
- Business Member specials for select shows

The last page gives a brief description of the levels of support and benefits of each level. Refer to the Calumet Theatre Business Form to complete your business member order.

BUSINESS BUDDY



Discounted Business Membership

Another way to support the Theatre!

If you're currently a business member, bring us a 'BUSINESS BUDDY*' and each of you will receive your own separate business membership, at the selected level, with all the benefits of full membership at a 25% discount from the membership price.

If you're not currently a Theatre supporter, grab a "business buddy" and the two businesses can enjoy a selected level of membership at a 25% discount from the regular membership price.

* A business buddy is business/business owner that is not a current supporter of the Theatre, but is willing to become a supporter by teaming up with either a current business member or another new (to the Theatre) business. Each business will pay 75% of the cost of the level of membership selected and receive full benefits. Refer to the enclosed Business Supporter's list. (Example: \$200 level Buddies pay \$150 each)

The last page gives a brief description of the levels of support and benefits of each level. Refer to the Calumet Theatre Business Form to complete your business member order.

Advertisement Supporter

As an advertisement supporter, you select the size of the ad that you would like to have placed in the annual program book. The program book is distributed at the majority of performances throughout the year and is seen by hundreds of patrons during each performance.

Ad sizes and prices:

- \$ 50 for a line ad
- \$100 1/8 of a page
- \$200 1/4 of a page
- \$400 1/2 of a page
- \$800 full page

Refer to the Calumet Theatre Business Form A to place your ad.